

2023 GAIA MARKETPLACE INFO & VENDORS AGREEMENTS:

Please familiarize yourself with the Marketplace details before submitting your application. Reach out to us at info.thegaiagathering@gmail.com with the subject "attn: Gaia Marketplace" if you have any questions not covered here.

WHAT WE PROVIDE:

- A prominent marketplace in a beautiful venue.
- 150 community members who value local business, herbal medicine and hand-crafted goods.
- A dedicated camping area close to the marketplace (optional).
- Support with unloading & loading your gear.
- Your business listing in our event program.
- Wifi for your payment apps (new this year!)

VENDOR AGREEMENTS:

COME TO GAIA! All vendors must be registered participants of this event. Only apply if you intend on registering and attending. Notify us if you need to cancel to make space for others.

SELL YOUR OWN GOODS: Products sold in the marketplace must be made by you and/or your personal business.

VENDORS FEE: A sliding scale fee of \$20 - \$50 is due by the closing of the event. We have ended the percentage-of-sales and instead ask: if you had a bountiful weekend, please consider contributing to The Gaia Equity Fund which provides lower ticket price opportunities to our community.

BRING WHAT YOU NEED: Vendors are responsible for bringing what they need, including a marketplace tent ($10' \times 10'$ or $12' \times 12'$) and tables or product stands. Our suggested list includes: a cash box, a tarp with clamps for protection during rain & night, clear signs for pricing, business cards, mailing list sign-up sheets, totes for storage and transportation tablecloth and anything else to beautify your vendors

space.

MARKETPLACE SET UP: Our new venue will host the Marketplace on and around the lower porch of The Lighthouse Building. The available spaces include:

- 4 private outdoor spaces for services with a maximum 12' x 12' tent space
- 12 vending spaces with 10' x 10' space to set up your market tent
- 7 covered porch spaces for weather-proof items such as live plants. Spaces are limited to tables or stands 3' x 6'
- 2 indoor table spaces for fine arts and weather sensitive items

SALES: We are excited to finally be able to offer wifi for payment devices and apps! Vendors often use an honor system for their products while workshops are in session. This is done by clearly marking prices and having both a cash box and/or digital payment methods posted. You are welcome to tend your booth as you like.

RAFFLE DONATION: We ask our vendors to donate an item to our fundraising raffle or auction. Please let us know what you will contribute. Items will be collected upon arrival on Friday. Proceeds benefit the Gaia Equity Fund which supports lower ticket price opportunities to our community.

IF BRINGING FOOD: Be sure to follow food safety practices in your preparations, display and storage. Bring any coolers, ice, containers and serving materials needed for your goods. Do not bring any intoxicants including alcohol or cannabis edibles. For food safety information, refer to page 9 in <u>The USDA Farmers Market Operating Guidelines</u>

IF PROVIDING SERVICES: If you are providing any service that includes body work, you must hold a current certificate, license or tax-compliant business in your field. We encourage sliding scale payment models. To support your offering, consider having a sign-up schedule that shows your availability.

MARKETPLACE HOURS: (Schedule still under review, times are subject to change)

- Set up begins at 2:00pm on Friday 5/5.
- Please arrive promptly, have your items unloaded, and your vehicle moved to the parking area by 4:00pm.
- The Marketplace is open for the duration of the event. Meals and free times are when most people are shopping. You are welcome to tend your booth as you see fit.
- You can begin packing out after closing circle (currently estimated as Sunday at 12:00pm).

• Full departure from the site is required by 2:00pm on Sunday 5/7.

LEGAL COMPLIANCE: As a non-profit organization we seek a healthy balance between being both radical and legally compliant. We ask you to include sales-tax in your prices and follow FDA & USDA guidelines in the making of your products.

VENDORS AGREEMENT:

"I will bring goods made by myself or services covered by my business.

I agree to keep my booth open for the duration of the event.

I agree to pay the sliding scale vendors fee of \$20-\$50.

I acknowledge that I am responsible for all that I need for vending including my own tent, table, payment methods, protective tarp and signage.

I will not hold The Gaia Gathering, Woven Roots Collective or Seven Oaks Retreat Center liable for any damage, theft, or loss of my property".

THANK YOU for reading through and familiarizing yourself with our agreements. Reach out if you have any questions: info.thegaiagathering@gmail.com